

Dear Shareholders,

15 July 2011

Election of Language and Means of Receipt of Corporate Communications

Pursuant to Rules 2.07A and 2.07B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Bye-Laws of Easyknit International Holdings Limited (the "Company"), the Company is making available to you the certain options for receipt of future corporate communications of the Company ("Corporate Communications"), which means any document(s) issued or to be issued by the Company for the information or action of any holders of its securities, including but not limited to: (a) directors' reports, its annual accounts together with copies of the independent auditor's reports and, where applicable, summary financial reports; (b) interim reports and, where applicable, summary interim reports; (c) notices of meetings; (d) listing documents; (e) circulars; and (f) proxy forms. The options are:

- Option 1: to access all future Corporate Communications through the Company's website at <u>www.easyknit.com</u> in both English and Chinese (the "**Website Version**") instead of receiving printed copies by mail; or
- Option 2: to receive by mail the printed English version of all future Corporate Communications only; or
- Option 3: to receive by mail the printed Chinese version of all future Corporate Communications only; or
- Option 4: to receive by mail both the **printed English and Chinese versions** of all future Corporate Communications.

In support of the environment and to minimize the use of paper and save printing and mailing costs, the Company recommends that you select Option 1 above and in future receive the Website Version of all Corporate Communications. Please complete the Reply Form and return it on or before **<u>19 August 2011</u>** ("Reply Deadline") (i) by email to <u>1218share@easyknit.com</u>, or (ii) by fax to (852) 2171-1503, or (iii) by post using the mailing label in the Reply Form.

If the Company does not receive the reply form or a response from you by 19 August 2011, you will be deemed to have consented to receiving the Website Version of all future Corporate Communications, and a notification of the posting of the Corporate Communications on the Company's website will be sent to you in the future.

You are entitled to change the choice of language and/or means of receipt of future Corporate Communications at any time by providing prior written notice of not less than five clear business days to the Company's Hong Kong Branch Share Registrar or to the Company by email at <u>1218share@easyknit.com</u>. Even if you have elected (or are deemed to have consented) to receive the Website Version of future Corporate Communications, if for any reason, you have difficulty in accessing the Corporate Communications via the Company's Website, the Company will upon your written request to the Share Registrar or to the Company by email at <u>1218share@easyknit.com</u> promptly send the requested Corporate Communications to you in printed form free of charge.

Please note that: (a) printed copies of the English and Chinese versions of all future Corporate Communications will be available from the Company or the Company's Hong Kong Branch Share Registrar upon request; and (b) the Website Version of both the English and Chinese versions of all future Corporate Communications will also be available on the Company's website at <u>www.easyknit.com</u> and the website of Hong Kong Exchanges and Clearing Limited at <u>www.hkexnews.hk</u>.

Should you have any queries in relation to this letter, please call the Company's telephone hotline at (852) 2990-6878 during business hours (9:00 a.m. to 5:00 p.m. from Monday to Friday, excluding public holidays) from 15 July 2011 to 19 August 2011.

Yours faithfully, For and on behalf of Easyknit International Holdings Limited LEE Po Wing Company Secretary

* for identification only